

# West Contra Costa Youth Soccer League Board Meeting Minutes June 09, 2011

**Call to order: 7:35pm**

**Board Members Present:** Keith Scott, Renu Pal, Michael Lambirth, George Dias, Jeanette Cole, Charlene Ziem, Steve Wedman, Troy Tannyhill, Robert Medina

**Non Voting Members:** Kelly Gallino, Gina Davis, Chris Rogers, Reynaldo Montana, Dan Cox.

## **Priority Business:**

- Minutes Approval- Motion to pass by Michael, 2nd by Steve. Passed via Proxy

- President Report- Vision Statement” We are committed to being the best soccer club in Northern California. Handout also includes Mission Statement, Core Values and Road Map to achieve Vision. This is the result of a sub-committee meeting of Steve, Michael, Chris, Keith, Dan and Troy. Chris’ comments to the board “to dream big we will need the commitment from everyone”. 2011 Fall Training Academy Dates also presented to the board. As well as the preliminary contract for Nikki Furguson- Jeanette would like to add terms to specify that trainers working with Nikki will be paid \$35 per person, per session- Steve to update contract.

- Registrar Report- Kelly reports total number of fall recreational players is currently 524 compared to 700 last fall, and the CYSA deadline for entering players into the system is July 1<sup>st</sup>. Dan will need to order uniforms early this year, his deadline for order is July 8<sup>th</sup>.

-Coach Clinic Report- Chirs F clinic course June 17&18 6:30 pm at the clubhouse on the 17 field time TBD, using Pinole Valley West, taught by Ben Vadi. E Clinic weekend of July 18. E& D Clinic Aug, 2<sup>nd</sup> time TBD.

## **New Business:**

-Coach orientation meeting date/ binder + equipment hand-out- Date set for July 27<sup>th</sup>, Wednesday, U6 & U8 6-7pm, U8+U10+ 7:30- 8:30pm at the clubhouse. Rob will be handing out equipment at that meeting. Picture forms for opening day will also be handed out, along with team binders.

-Rec. Training Academy Proposed Dates – (see President’s report)

-Opening Day Pre-Planning-Charlene to make sure email for comp team to run food booths goes to all comp. teams, not just girls. Charlene has secured the paper work for the food booths, the cost is \$35 and it covers all booths. Two opening day planning meetings, other than board meetings, will be set in July and August. The Dynamites Juggling demonstration and Jim Cowen Soccer shootout will also be featured. Parade to start at noon. Comp. game to follow at 2pm, teams TBD.

- League Voicemail Changes. –Steve checked 214 voicemails over the last week. Will be setting up mailboxes for Rec. Comp and technical director as well as a general league mailbox. Steve to send out instructions to those who are responsible for checking the new voicemail boxes.

-Marketing Suggestions and Costs- Steve presented costs for stickers. George suggested holding off on marketing focus our efforts on supporting the 524 players

we currently have registered or try to register more players. Motion to add another registration date by Michael, second my Keith. Passed.

Final Fall Registration Date is Wednesday, June 22<sup>nd</sup>, 6-8pm at the clubhouse. This will be a "focused" marketing effort. Kelly will supply a list of players who have not registered to the Team Directors. They will split-up the list and personally call each of the players on the list, Directors are to use the support of board members to help make these calls. Kelly will need some assistance in putting binders together and processing the paper work. Kelly to manage the process and inform board of where we can help.

### **Directors' Reports:**

- Fields (Tony) -The board is looking for fields to replace Ohlone in the fall. Collins and Stewart may be possibilities.
- Apparel (Dan/Laurie) Additional apparel will not be ordered. We will deplete the stock and take inventory at the end of the year. Laurie and Dan will test viability of setting up apparel booth at U6 and U8 matches.
- Director of Comp (Keith) Is contemplating placing U9 teams in NorCal as CCSL does not have enough teams for a flight. Keith to meet with Renu to clear-up any payment issues. Keith is have a competitive orientation meeting in July.
- Director of Rec. (Michael) Met Dr. Hoodies, the landlord, the space above us is opening up, rent would be 4K more per year for a bigger meeting space.
- U6 (Sindy)
- U8 (Angela)
- U10+ (Jeanette/Judy)
- Director Scheduling (Paola)
- Director Referees (George) with 38 active Ref's 92% of matches were covered only missed 3 center Ref's. Ref Clinic interest has dropped from 19 to 9 potential refs. George will inform those interested of other local leagues that offer Ref' clinics.
- Events (Charlene)
- Volunteers (Rey) Volunteer program needs a Vision. Board members to send all potential volunteer tasks to Michael. Michael to compile volunteer task list. Board to meet regarding next step on how to assign and track volunteers.
- Equipment (Robert) This Sunday June 12 9-noon, Rob will be collecting equipment and binders at the clubhouse. Trophies and Plaques will be ordered off of the golden rods this year. Coaches can request special names through Rob. Additional plaques for coaches are \$10 each.
- Publicity/Fundraising (Troy) Looking for sponsorship money from Wells Fargo, Mechanics Bank & Chevron. Would like to get business cards for board members.
- League Communications Coordinator (Patricia)

Meeting Adjourned 10pm