

West Contra Costa Youth Soccer League

September 2017 Board Meeting Minutes

[B]

September 13, 2017 @ 7:30 PM

WCCYSL Clubhouse, 4660 Appian Way, Building 2, El Sobrante, CA

INITIAL BUSINESS

1) Board Members Present

Aidon, Lori, Kelly W, Katie, Tyler, George, Brian, Mark, Raul, Arturo, Joe, Reynaldo.

Apologies

Julie, Kelly G

General Members Present

None.

Guests Present

None.

Call to Order

7:41 PM.

- 2) The minutes of the previous Board Meeting, held on August 09, 2017, were distributed via email to all Board Members prior to this meeting, and were taken as read.

Motion to approve minutes

Seconded

Vote

George

Mark

Unanimous

SPECIAL BUSINESS

- 3) None

PRIORITY BUSINESS

- 4) Priority Business

a. Review of Fall week #1

George already sent a summary out to Board members. There are issues with Hanna Ranch Lower, including gopher holes, the grass being watered far too much in one area, and the grass being long. Gopher holes will be filled. Hercules will be informed of the over-watering. We suspect we were at the end of the cutting cycle for Hercules, so hopefully length of grass will be addressed soon too. Fortunately the games played there last weekend are being played at Hercules High School this Saturday. U10 seemed to be a great success – thanks to all those who

made it happen with goals etc. Both U6 and U10 goals are in the field house at Pinole Middle School for this Saturday. The U10 goals will need to be moved after this weekend. One U11 team went to the wrong field – we will try to reschedule if possible. There are a lot of yellow jackets at Pinole Valley West, and will be addressed as much as we can with wasp-catchers, but we don't know where the nest is. If anyone finds it please let Ryan know immediately! The big crack has been fixed thanks to Reynaldo and George.

The U10s utilizing 7v7 with a 14 player roster is really tough. It was agreed that we will allow between 7v7 up to 9v9 for U10s, and that should be communicated to the coaches and referees immediately. George will email the Board, and that can be used as the basis for the email to referees, and coaches. This should address the substitution “problem” and the suggestion that we should go back to quarters to make substitutions easier. It was also agreed that all coaches should be educated that each player must play at least half of every game they are present for.

It was suggested that we send field rules to all members. George only has the coaches distribution list. As the field usage is varying by weekend, and could be changed for the next weekend, George agreed to send out an email to the Board each week reiterating the schedule for the upcoming weekend just so we are all on the same page.

Where fields require custodians (school fields) the custodians should be there all of the permitted time.

To enable better referee utilization, it was agreed that the U7/U8 schedule be changed to do four games together followed by three games together (rather than five and two.)

There was a suggestion that coaches of the last games of the day should help take down goals when the game is over. George will send out an email asking coaches to do so.

b. Remaining Fall field usage/schedule

We have a lot of matches moving around week to week due to lack of continuity of permits for Hercules High School. The only constant for In-House are the U6s games at Pinole Middle School. MySoccerLeague.com and RefScheduler.net are currently synchronized. While we will not be able to get any more permits for Hercules High School for this season, we may try to permit De Anza High School.

Reynaldo pointed out that we need to ensure that we maintain our high standards while we are on the fields (and when leaving the fields) so that we can continue to receive favorable permitting stances from the school districts.

c. Jamboree and/or other major event(s)

We are proposing that we will not have the end-of-season Jamboree, but instead have a more mid-season event. Current thoughts are a “Halloween Event” ideally on Saturday, October 28th, but the date will probably be driven by when a suitable location can be secured for.

The Positive Coaching Alliance education session is to be held on Friday, September 22nd. Lori will look into holding this at the Moose Lodge Gymnasium. Food and drink will be provided, as well as a \$5 discount for each child of any parent/guardian attending for the Spring 2018 season; discount is non-transferrable (to other children, families, seasons etc.)

Motion to approve \$5 discount as described above
Seconded
Vote

George
Joe
Unanimous

- d. 2018 Spring: Dates, PDI, CalNorth vs US Club, Registration procedure streamlining, Fees and Policies review (different payment methods, late fees, discounts, NSFs etc)

Aidon proposed setting up a committee to form a proposal for presentation to the Board. The following volunteered, or were volunteered for the committee: Kelly G, Brian, Lori, Kelly W, Katie, Joe, Tyler, George, Aidon. Tyler will chair the committee and get things rolling.

- e. The El Sobrante Stroll

This is this Sunday, September 17th. We decided we will not participate.

- f. Coaches Appreciation Item/Event

Reynaldo will get shirts if provided with names/sizes etc. We will not force coaches to wear them, but we will encourage it.

A gift card was suggested as having a dinner event has not been that popular in the past. It was also suggested that we approach businesses for discounts for the gift cards. Only the head coach will receive a gift card. \$25 was proposed as an appropriate amount.

- g. City of Hercules Tree Lighting

We need trinkets to give out. We will get stickers we can put on anything (candy, whatever) and then anything we give out will say WCCYSL. We will also investigate other advertising giveaways.

- h. City of Hercules Non-Profit Groups Information and Participation

Reynaldo will ask Chris Roke to schedule us in for November. Reynaldo recommended that we maximize our banner exposure in Hercules, within the limitations of the Hercules banner system. Lori has investigated Pinole and we're waiting for banner information from them. Spurs has banners where they shouldn't (in Hercules, at least, and probably elsewhere.)

- i. Pinole Tree Lighting

Aidon investigated, and it appears that this doesn't exist.

- j. Board Dinner

Looks like it's \$85 pp for Hotel Mac. After much discussion the general consensus was that we should see what Lori can do with her connection in Tiburon. Time suggested was 6:00 PM.

- k. Nomination/Succession committee

George reported that we have the President, VP, Webmaster, and Fields (organizational role) Directors positions open. (We are happy that Ryan will be staying on and will be nominated for the Fields Maintenance position on the new Board as this is what he has been doing so well.)

The Technical Director position is also open, but under the new Board structure proposal, this would be an appointed position. Other than those, all positions appear to be filled with incumbents returning for the second year of their term, or positions up for election with nominees (either incumbents and/or new candidates.) A summary report is scheduled for the October Board meeting. If you are an incumbent and will not be continuing in your position next year, please let at least one of Tyler, George and/or Aidon know a.s.a.p. Likewise let those three people know if you know of someone who is interested in being a Board member.

Joe told us about Tim Ryerson. He is a 1099 contractor for Ballistic being their fundraiser and events coordinator, and may have a structure and concept which may sustain us for the next five to ten years. He was the President of a for-profit league in Maryland but relocated here. Joe would like to introduce him to the Board – as a potential for a senior Board position or as a consultant. His approach is to align leagues with corporations for sponsorship. Joe will invite him to the October Board meeting to deliver his approach at the start of the meeting.

Joe also pointed out that some leagues are including uniforms with the registration fee. George pointed out that youth soccer is now a \$15B a year industry! Renaldo reiterated that soccer is now a business and that not-for-profit leagues that make a profit, will become increasingly under more scrutiny from the state (as while they are technically a non-profit under current laws, they are making a profit!)

I. By-Laws/P&Ps/Structure Update

Many events, including the referee course and the starts of the season have slowed things down in this area. However, it is intended that updates will be emailed out for discussion in the next few weeks.

George provided a brief summary of the general philosophy. We are trying to streamline the By-Laws, cleanup/simplify language, and move/remove items that shouldn't be fixed within the corporate structure of the League so that we don't need an AGM to change them. Likewise for P&Ps, for example moving the modified Laws of the Game to a separate document that would be approved by the Board before the start of each season.

m. Locking Down Fields

Reynaldo met with principal of Stewart and will do so again next week, hopefully with Ryan, to determine how much minimal investment would be necessary to make the field usable by us for practices etc, and then have that field locked down for us (no one else can permit the field) for one or two years. The agreement would be with the Principal only. Obviously cost is the key. We don't want to make a sizeable investment as we did for the Pinole Valley City fields, as then the fields were used by others and deteriorated far too quickly for the investment.

ROUTINE BUSINESS

5) Board member reports/highlights (as provided and not covered in priority business)

a. Joe - Treasurer

All accounts are current; there are a few late refund requests that are being

researched/processed.

b. Tyler - Referees

We had three students on the Referee course; all passed. We covered most slots last weekend, although this weekend looks to be challenging again. The mentor schedule is being setup.

c. Arturo - Equipment

Is there a set way the sheds should be setup? Arturo will talk to Joe as he is in and out of there for field setup equipment. He believes Lori has found a welder to make cages for balls.

d. Raul - FCA

We had 15 coaches from our League on the F license course 15 (and three from SF) at Hanna Ranch Upper. Two could not attend. We still have more unlicensed coaches for next time.

e. Reynaldo - President

Reynaldo suggested that we should probably have a coach E license course next year (as well as an F.) There is a coach/trainer (past CYSA Director of Training) who works with Ben Vadi whom we may want to utilize. The two of them will provide a proposal for continuous education/training for coaches throughout the year.

Reynaldo reiterated that the key item is going to be getting volunteers as the Board members are doing almost everything now and that is not sustainable. He suggested that something should be in place whereby members need to volunteer or pay a fee.

f. Mark – U7/8

One coach was flagged by DOJ from the background check. They cannot coach until this is resolved. He has a week to let the League to provide documentation if he is appealing. His team has parents who may be able to take over coaching duties at least temporarily.

One coach is moving out of the area, but is not sure when (1 – 2 months.) Again, their team has parents who may be able to take over coaching duties at least temporarily.

g. George – U11/In-House

Kelly G is having issues with the registration system. No coach data being brought forward. We have a U11 coach who has just resigned.

6) Any other business

None.

7) Adjournment

9:26 PM